



Dear IMM GSM student

**Programmes offered to IMM GSM students who had registered up to and including the 2010 academic year**

All programmes listed below entered the teach-out phase for the end of 2014 as indicated in the IMM GSM Yearbooks for 2011, 2012 and 2013:

- Certificate in Retail Marketing
- Certificate in Sales Management
- Diploma in Advertising
- Diploma in Marketing
- Diploma in Marketing Research
- Bachelor of Business Administration: Marketing
- Bachelor of Business Administration: Marketing Communications
- Postgraduate Diploma in Marketing

As you have now reached your time frame limit at the end of 2014, you were permitted to apply for a six month extension, to complete your qualification as long as you only had a maximum of two modules left to qualify. You must register for the May 2015 examination session and pass the remaining modules in the May 2015 examination session.

Should you wish to articulate to one of our new programmes, you will need to fill out an Articulation Application form. If you have written and passed any equivalent modules in the last five years you could apply for exemptions at no cost.

Please contact the IMM GSM call centre on +27 (0) 11 628 2000 should you have any queries.

Regards  
Lyn Berry  
National Registrar