

CIMG AWARD WINNERS' LIST

Congratulation to all 2014 CIMG National Marketing Performance Awards winners

CATEGORY	AWARD WINNERS
PERSONALITIES	
MARKETING MAN OF THE YEAR 2014	MR. ALHASAN ANDANI MANAGING DIRECTOR STANBIC BANK
MARKETING WOMAN OF THE YEAR 2014	MRS. LUCY QUIST MANAGING DIRECTOR AIRTEL GHANA
MARKETING PRACTITIONER OF THE YEAR	MRS. LINDA LARBI HEAD OF MARKETING COCA-COLA EQUATORIAL AFRICA LTD.
MARKETING STUDENT OF THE YEAR	MR. EMMANUEL DZORGBENYUIE FORNYIKPOR HEAD OF REMITTANCE UNIT ROYAL BANK
HALL OF FAME	
MOTOR FIRM - 2014	TOYOTA GHANA COMPANY LTD.
RETAIL OUTLET OF THE YEAR - 2014	MELCOM GROUP OF COMPANIES
INSURANCE COMPANY (GEN) OF THE YEAR - 2014	VANGUARD ASSURANCE COMPANY
NOT-FOR-PROFIT ORGANISATION - 2014	BUSINESS SECTOR ADVOCACY CHALLENGE FUND (BUSAC FUND)
MEDIA	
OUTDOOR ADVERT OF THE YEAR	COCA-COLA SHARE A COKE - DAY BORNIS
PRINT MEDIA ADVERT OF THE YEAR	MTN MADE FOR FRIENDS
TV ADVERT OF THE YEAR	TIGO DROP THAT YAM
RADIO ADVERT OF THE YEAR	ENTERPRISE LIFE TOMORROW IS NOT PROMISED
TV PROGRAMME OF THE YEAR	EDZIBAN ON TV3
RADIO PROGRAMME OF THE YEAR	JOY FM SUPER MORNING SHOW
BRAND ACTIVATION PROGRAMME OF THE YEAR	KASAPREKO SANKWAN (ALOMO BITTERS)
NOT-FOR-PROFIT	
NOT-FOR-PROFIT ORGANISATION OF THE YEAR	ACTION AID GHANA
BUSINESS	
INSURANCE COMPANY OF THE YEAR (LIFE)	SIC LIFE COMPANY LTD.
INSURANCE COMPANY OF THE YEAR (GENERAL)	ENTERPRISE INSURANCE
HOSPITALITY FACILITY OF THE YEAR (HOTELS)	AFRICAN REGENT HOTEL
HOSPITALITY FACILITY OF THE YEAR (ALLIED AND SUPPORT SERVICES)	YOKS INVESTMENT LTD.
PETROLEUM COMPANY OF THE YEAR	VIVO ENERGY GHANA LTD.
MEDIA ORGANISATION OF THE YEAR	GRAPHIC COMMUNICATIONS GROUP LTD.
MOTOR FIRM OF THE YEAR	JAPAN MOTORS TRADING COMPANY LTD.
BANK OF THE YEAR	ECOBANK GHANA
RURAL BANK OF THE YEAR	ANLO RURAL BANK LTD.
NON-BANK FINANCIAL COMPANY OF THE YEAR	DALEX FINANCE AND LEASING COMPANY LTD.
INDIGENOUS CATERING OF THE YEAR	BUSH KANTEEN - SHIASHIE
TELECOM COMPANY OF THE YEAR	VODAFONE GHANA
ISP's COMPANY OF THE YEAR	IS INTERNET SOLUTIONS GHANA LTD.
MARKETING-ORIENTED COMPANY OF THE YEAR	GRAPHIC COMMUNICATIONS GROUP LTD.
AIRLINE OF THE YEAR (INTERNATIONAL) OF THE YEAR	DELTA AIR LINES

AIRLINE OF THE YEAR (DOMESTIC) OF THE YEAR	STARBOW (AERO SURVEY LTD.)
MANUFACTURING COMPANY OF THE YEAR	REROY CABLES
AGRO-BASED COMPANY OF THE YEAR	WIENCO GHANA LIMITED
RETAIL OUTLET OF THE YEAR	MAX MART
E-COMMERCE COMPANY OF THE YEAR	ZOOBASHOP
PRODUCT	
PRODUCT OF THE YEAR	LONART
EMERGING BRAND OF THE YEAR	UNION SAVINGS AND LOANS LTD.
SPECIAL AWARD	
MS. FARIDA NANA EFUA BEDWEI	CO-FOUNDER/CHIEF TECHNOLOGY OFFICER - LOGICIEL LTD.
MR. ANAS AREMEYAW ANAS	INVESTIGATIVE JOURNALIST