



**THE CHARTERED
INSTITUTE OF
MARKETING, GHANA**



INDIVIDUAL MEMBERSHIP APPLICATION FORM

1.	SURNAME:	
2.	OTHER NAME:	
3.	DATE OF BIRTH:	
4.	EMPLOYER'S ADDRESS:	
5.	CONTACT ADDRESS:	
6.	TEL/FAX:	E-MAIL:
7.	CURRENT POSITION:	
8.	EDUCATIONAL/PROFESSIONAL QUALIFICATION (PLEASE ATTACH DETAILED CV & PHOTOCOPIES OF CERTIFICATE):	
9.	WORKING EXPERIENCE:	
10.	MEMBERSHIP CATEGORY APPLIED FOR:	
11.	MEMBERSHIP OF OTHER PROFESSIONAL BODIES:	
12.	REFEREES	
	1.	
	2.	
	3.	

FOR OFFICIAL USE ONLY

1.	DATE RECEIVED:
2.	DATE APPROVED:
3.	CATEGORY:
4.	MEMBERSHIP NO.: CERT NO.:
5.	CHAIRMAN, MEMBERSHIP COMMITTEE:
6.	DATE:
7.	AMOUNT PAID:
8.	RECEIPT NO.:

	CATEGORY	REGISTRATION	ANNUAL SUBSCRIPTION
1.	FELLOW	GH¢ 20.00	GH¢ 250.00
2.	FULL MEMBER	GH¢ 5.00	GH¢ 200.00
3.	HONORARY	GH¢ 5.00	GH¢ 300.00
4.	ASSOCIATE	GH¢ 5.00	GH¢ 150.00
5.	CIMGe	GH¢ 5.00	GH¢ 100.00
	(Emerging Associate Member)		
6.	GRADUATE	GH¢ 5.00	GH¢ 80.00

MEMBERSHIP CRITERIA

FELLOW: A person with at least one of the following qualifications

- I. A fellow of the CIM, UK
- II. A fellow of any other recognized marketing professional body approved by CIMG
- III. A full member with over 15 years contribution to marketing practice or education, and who has a highly proven record of expertise, experience and success within senior management in Ghana or elsewhere.
- IV. A full member who has served on council for more than twelve years.

NB: The decision for conferring a fellow status is vested in the Governing Council

FULL MEMBER: A person with at least one of the following qualifications:

- I. Full member of the Chartered Institute of Marketing, UK
- II. Full member of any other recognized marketing professional body approved by CIMG
- III. A degree in Business related subjects, with a minimum of 10 years practical experience within a recognized area of marketing practice or marketing education and continues to hold such an appointment equivalent to a Marketing Director.

ASSOCIATE MEMBER: A person with any one of the following qualifications:

- I. Associate member of CIM UK
- II. Associate member of any other recognized marketing professional body approved by CIMG.
- III. A Degree in a business related subjects with a minimum of 3 years experience in a recognized area of marketing.
- IV. Certificate of participation in CIM Postgraduate Diploma in Marketing
- V. A non-degree in Business related subjects, with a minimum of 10 years practical experience within a recognized area of marketing practice or marketing education and continue to hold such an appointment equivalent to a Marketing Director

ACIMGe (Emerging Associate Member)

Other non-business degrees with at least 5 years experience in a recognized area of marketing.

GRADUATE MEMBER: A person with any one of the following qualifications:

- I. CIM UK Diploma course
- II. University degree in business related subjects with marketing specialization
- III. HND Marketing graduates with no practical experience.

HONORARY MEMBER:

- I. Should have more than fifteen (15) years marketing experience and should be at senior management position
- II. CIMG Marketing Man and Marketing Woman of the Year award.

STUDENT MEMBERSHIP:

Should be a candidate of CIM UK, or other tertiary institutions pursuing marketing qualifications

EXECUTIVE DIRECTOR
CHARTERED INSTITUTE OF MARKETING, GHANA
4TH FLOOR, NCR BUILDING, OPPOSITE ROXY CINEMA ON THE KWAME NKURUMAH AVENUE
P.O.BOX GP 18235 ACCRA-GHANA
TEL.233-0302-241156
TEL/FAX.233-0302-241160
Email: info@cimghana.org
website: www.cimghana.org

MEMBERSHIP BENEFITS

- i.* Free marketing mix magazine
- ii.* Negotiated discounts as follows:
 - Holy Trinity Clinic 100% discount on consulting fee
 - Graphic Range of products - 15% discount on annual subscription
 - Business and Financial Times - 25 % discount on annual subscription
 - Melcom-Free membership of VIP Club and a regular discount on all purchases except food items.
 - Discount on services/product purchased at Honda Place, Regency Hotels, SIC Company and Emirates Airline
 - 20% discount on all training programmes organised by CIMG including those of GSM & the CIMG Executive School.
 - In-house training of staff and provision of consultancy services by CIMG at discounted fee
- iii.* Free legal helpline from the Legal and Ethics Committee of CIMG
- iv.* Opportunity to attend top-notch CIMG events free or discounted when free-paying.
- v.* Possibility of obtaining credits during job interviews as a paid up member of the CIMG
- vi.* Assistance in job search
- vii.* Spill over effect to members of the value associated with the Institute's programmes like - the Annual Awards, Seminars, Conferences and Presidential Ball.
- viii.* Awards granted to members who take on projects and positions of responsibility for the institute and to serve on committees, which also enrich their Cvs.
- ix.* Opportunities for professional marketers to network and share on the job experiences and obtain career counselling